

24TH INTERNATIONAL CONFERENCE ON
COLLEGE TEACHING AND LEARNING

“REALITY LEARNING”

APRIL 8-12, 2013



SAWGRASS MARRIOTT GOLF RESORT & SPA ~ PONTE VEDRA BEACH, FLORIDA

24th International Conference on College Teaching and Learning

EXHIBITOR PROSPECTUS AND APPLICATION

Sawgrass Marriott Golf Resort & Spa,
Ponte Vedra Beach, Florida
April 8–12, 2013

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SAWGRASS MARRIOTT GOLF RESORT & SPA ~ PONTE VEDRA BEACH, FLORIDA



On behalf of the International Conference on College Teaching and Learning Planning Committee and the Center for the Advancement of Teaching and Learning, I am honored to invite you to exhibit at the **24th International Conference on College Teaching and Learning**, which will be held April 8–12, 2013, in beautiful Ponte Vedra Beach, Florida.

This year, the conference returns to the Sawgrass Marriott Golf Resort & Spa. **Exhibits will be located on the main floor in the Champions Ballroom Foyer alongside our Conference Registration Desk, Break Area, Email Café, Art Exhibit, and Poster Sessions.** This location is right in the center of our breakout rooms and banquet hall, guaranteeing a constant stream of traffic throughout the day.

Complete conference information including the exhibitor registration form is available online as well as in this document. Additionally, we know that exhibiting at a new conference can be a challenge, so we are offering a special incentive to new exhibitors in the form of a 20% discount if you book your exhibit booth space before December 15, 2012. Returning exhibitors can receive the same discount by registering by November 30, 2012.

I hope that you will accept this invitation to showcase your organization to our registrants. Please feel free to contact me if you have any questions regarding the conference or the exhibit. I look forward to welcoming you to the conference.

Charlotte Seltzer
Exhibits Coordinator, International Conference
charlotte@teachlearn.org

Who Should Exhibit

We welcome organizations that offer hardware, software, Internet activities, distance learning, laboratory equipment, and other products and services of interest to higher education faculty, administrators, designers, trainers, and students.

Attendee Demographics

We now are entering the 24th year of a highly successful international conference stressing the applications of learning and motivation theory and research as well as technology to higher education learning. Emphasis is on research and practice in teaching and learning—with focus on uses of innovative learning strategies and the Internet in face-to-face, hybrid/blended, and online course development and teaching. **This year's conference will expand its teaching/learning focus to include strategies and discussion of reality learning experiences.** This year's conference is expected to provide 250 or more faculty presentations to nearly 1,000 attendees in all academic fields from throughout the world.

Our conference **attendance increased significantly** in 2012 and attracted attendees from over **145 institutions, 36 states, and 7 countries** representing college-level faculty and administrators, instructional technology professionals, and instructional designers.

Exhibitor Information

Booth Size and Price

8 x 8' booth: \$800 before March 1, 2013

8 x 16' booth: \$1,350 before March 1, 2013

8' x 24' booth: \$1,700 before March 1, 2013

20% discount for new exhibitors registering before December 15, 2012

20% discount for returning exhibitors registering before November 15, 2012

Booth Price Includes

The opportunity to submit a presentation to be included in the *Conference Program*

One exhibitor badge—includes opening reception, Wednesday and Thursday luncheons, and entrance to sessions—(\$100 per additional exhibitor badge)

8' high back wall and 3' high drape

Wireless Internet connectivity (hard-wired connection extra)

Booth carpet

Tuesday opening reception

7"x 44" single line ID sign

Listing and description in the program

Listing on conference website w/ link to company website

Electronic copy of attendee mailing list

Booth Price Does Not Include

Booth furnishings

Electrical connection

Wastebasket

Hard-wired Internet connection

AV equipment

Exhibitor Hours

Exhibitor Setup	Tuesday, April 9	noon-6:00 p.m.
Exhibits Open	Wednesday, April 10	8:00 a.m.-11:30 a.m. and 1:30 p.m.-5:30 p.m.
	Thursday, April 11	8:00 a.m.-11:30 a.m. and 1:30 p.m.-5:30 p.m.
	Friday, April 12	8:00 a.m.-noon
Exhibitor Dismantle	Friday, April 12	noon-2:00 p.m.

Exhibits are to be set-up Tuesday between 3:00 p.m. and 8:00 p.m. and **must** remain intact until the posted exhibitor dismantle time. Under no circumstances will the conference management permit the removal during the exposition of any portion of an exhibit without written permission. Security will be provided for exhibit hall area. While exhibitors are not required to be in their booths except during the published exhibit hours above, they are welcome to stay in their booths during all conference hours.

Advertising Opportunities

Attendees to the conference receive a *Conference Program* as their guide to the conference and events. Advertising in this program is an excellent way to increase your visibility in the conference.

Full Page, Black and White Ad (8 ½" wide x 11" long)	\$750
Half Page, Black and White Ad (8 ½" wide x 5" long)	\$400
Quarter Page, Black and White Ad (4 ½" wide x 5" long)	\$250

Sponsorship Opportunities

Diamond Sponsor—\$10,000

Double booth space (all exhibitor benefits included)
4 additional Full Conference Registrations
Full spread B&W ad in the *Conference Program* (\$1,500 value)
Recognition in the *Conference Program* as a Legacy Sponsor
Company literature stuffed in conference attendee bags (\$400 value)

**Recognition as sponsor of choice of one of the following major conference events:
Wednesday Conference Luncheon
Thursday Conference Luncheon**

Platinum Sponsor—\$7,500

1 booth space (all exhibitor benefits included)
2 additional Full Conference Registrations
Full page B&W ad in *Conference Program* (\$750 value)
Recognition in the *Conference Program* as a Platinum Sponsor
Company literature stuffed in conference attendee bags (\$400 value)

Recognition as sponsor of the Tuesday Evening Opening Reception

Gold Award Sponsor—\$5,000

1 booth space (all exhibitor benefits included)
1 additional Full Conference Registration
Half page B&W ad in the *Conference Program* (\$400 value)
Recognition in the *Conference Program* as a Gold Sponsor
Company literature stuffed in conference attendee bags (\$400 value)

**Recognition as sponsor of choice of one of the following conference events:
The Ernest L. Boyer International Award
The Award for Innovative Excellence in Teaching, Learning, and Technology
Wednesday Evening Party/Reception**

Silver Sponsor—\$4,000

1 booth space (all exhibitor benefits included)
1 additional Full Conference Registration
Half page B&W ad in the *Conference Program* (\$400 value)
Recognition in the *Conference Program* as a Silver Sponsor

**Recognition as sponsor of choice of one of the following conference events:
Wednesday Conference Refreshment Breaks
Thursday Conference Refreshment Breaks**

Bronze Sponsor—\$3,000

1 booth space (all exhibitor benefits included)
1 additional Full Conference Registration
Half page B&W ad in the *Conference Program* (\$400 value)
Recognition in the *Conference Program* as a Bronze Sponsor

Recognition as sponsor of the Workshop Luncheons on Monday and Tuesday, April 9 & 10

Corporate Sponsor—\$2,500

1 booth space (all exhibitor benefits included)
Quarter page B&W ad in the *Conference Program* (\$250 value)
Recognition in the *Conference Program* as a Corporate Sponsor

**Recognized as sponsor of the Conference Email Café or
Distinguished New Faculty Award**

Sponsor—\$1,500

1 booth space (all exhibitor benefits included)
Quarter page B&W ad in the *Conference Program* (\$250 value)
Recognition in the *Conference Program* as a Sponsor

Recognition as sponsor of the Conference Hospitality Room

All sponsorship levels include signage at the event/activity as the sponsor, recognition on conference website, and recognition in the program as a sponsor of the indicated activity. Other sponsorship opportunities are also available for exhibitors and for those companies that wish to enhance their presence at this year's conference. Contact Charlotte Seltzer at charlotte@teachlearn.org.

Guidelines for Submitting a Presentation Proposal

All exhibitors and sponsors have the opportunity to submit a proposal for a presentation, and, if selected, the abstract of the proposal will be included in the *Conference Program*. The conference seeks presentations dealing with the improvement of higher education learning through successful practices and research. We are especially interested in presentations that combine innovative learning strategies such as constructivist, immersive, and cooperative learning as well as learning communities with uses of the web and advanced technologies. All presentation proposals must be submitted electronically via either the web or email. To submit your proposal for consideration, you can do so through our online system at www.teachlearn.org. Please contact Charlotte Seltzer at charlotte@teachlearn.org if you have questions. Proposals need to be submitted by the February 22, 2013, conference proposal submission deadline.

Hotel Information

A block of rooms has been reserved for conference participants at the Sawgrass Marriott Golf Resort & Spa in Ponte Vedra Beach, Florida. When making reservations, identify yourself as a participant at the *International Conference on College Teaching and Learning*. **After the allotted number of rooms has been filled or after March 8, 2013, whichever comes first, rooms at the hotel are subject to availability, and rates may change.**

The Sawgrass Marriott Golf Resort & Spa is providing a special rate of \$189 single or double occupancy. **Reservations require a credit card and must be cancelled at least 48 hours prior to intended arrival to avoid the cancellation fee plus applicable taxes.** To make your reservations, contact the Sawgrass Golf Resort & Spa, 1000 PGA Tour Boulevard, Ponte Vedra Beach, Florida 32082—phone (800) 457-4653 or (904) 285-7777.



NOTE: Remember—To take advantage of the 20% new exhibitor savings, you must book your space by December 15, 2012 (returning exhibitor discount valid through November 30, 2012)

Exhibitor Registration Form

Please complete this form and mail to Jeana Davis, International Conference, Florida State College at Jacksonville, 501 W. State Street, Suite 207, Jacksonville, FL 32202, or fax to 904-632-3289. You may also register online at www.teachlearn.org/exhibitor.html.

Please email the following to charlotte@teachlearn.org for posting on the conference website:

1. A description in 100 words or less of the products, services, or equipment you will be exhibiting
2. Sponsors include 2 copies of your company logo—one color and one B&W (must be at least 300 dpi)

Organization Information

Organization Name _____

Mailing Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Contact Name _____ Email _____

Attending Representative(s) (NOTE: One registration badge is complimentary with exhibit booth registration. For each additional representative, add \$100 fee except as authorized for Silver, Gold, Platinum, and Diamond Sponsorship levels.)

1. _____ 2. _____

3. _____ 4. _____

Exhibit Booth

Single Booth: \$800

Double Booth: \$1,350

Triple Booth: \$1,700

Booth assignment will be made on a first-registered, first-choice basis. Every attempt will be made to assign you the space of your choice. If your selection has already been reserved, we will assign you the best space available.

Sponsorship Opportunities

Sponsor \$1,500

Corporate Sponsor \$2,500

Bronze Sponsor \$3,000

Silver Sponsor \$4,000

Gold Sponsor \$5,000

Platinum Sponsor \$7,500

Diamond Sponsor \$10,000

Advertising Opportunities

Quarter-page ad: \$250

Half-page ad: \$400

Full-page ad: \$750 \

Payment

___ Check enclosed (Made payable to FSCJ) ___ VISA ___ Master Card ___ AMEX ___ Discover

Card Number _____ Exp. Date _____ Security Code _____

Cardholder Name _____ Signature _____

Refund Policy: Requests for exhibit space refunds will be honored, minus a 25% processing fee, if written cancellation notice is received on or before February 1, 2013. No refunds will be made after February 1, 2013.

